

## Message Text

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PAGE 01 JIDDA 05012 140545Z

20

ACTION NEA-10

INFO OCT-01 ISO-00 EB-07 /018 W  
----- 042353

R 131430Z JUL 75  
FM AMEMBASSY JIDDA  
TO USDOC WASHDC  
INFO SECSTATE WASHDC 1857

C O N F I D E N T I A L JIDDA 5012

E.O. 11652: GDS

TAGS: BEXP

SUBJECT: JOINT VENTURE OFFER BY MR. PEGG, INTERNATIONAL MANAGEMENT  
CONSULTANT

1. EMBASSY WAS INTRIGUED BY ADVERTISEMENT WHICH APPEARED  
IN THE JULY 8 EDITION OF THE AL-RIYADH NEWSPAPER  
ASKING FOR A PARTNERSHIP OF JOINT VENTURE WITH A SAUDI  
BUSINESSMAN. IN LIGHT OF THE FIELDS LISTED BY MR. PEGG  
FOR CONSULTATION AND THE ATTENDANT SENSITIVITY ATTACHED  
TO SPECIALTIES SUCH AS THESE, THE EMBASSY WISHES TO  
OBTAIN USDOC OR DEPARTMENT KNOWLEDGE OF MR. PEGG.

2. ADVERTISEMENT IS GIVEN IN ITS INTIRETY  
IN THE FOLLOWING PARAGRAPH.

3. QUOTE: PARTNER/JOINT VENTURE WANTED. WOULD LIKE TO  
ASSOCIATE WITH INFLUENTIAL AND WEALTHY SAUDI BUSINESSMAN  
WHO CAN APPRECIATE THE IMPORTANCE OF ESTABLISHING THE HEAD  
OFFICE IN RIYADH, OF A NEW INTERNATIONAL MANAGEMENT CONSULTING  
FIRM TO SERVE THE BEST INTERESTS OF THE ARAB WORLD  
(BOTH IN THE PRIVATE AND PUBLIC SECTORS) IN THE FOL-  
LOWING FIELDS OF CONSULTING:

- 1- PLANNING: MILITARY, GOVERNMENT, INDUSTRY & COMMERCE
  - 2- WEAPONS SYSTEMS EVALUATION AND ANALYSIS
  - 3- ORGANIZATION STUDIES
  - 4- ADMINISTRATION AND FINANCE
  - 5- PRODUCTION SYSTEMS AND PROGRAMMING
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6- MARKETING AND DISTRIBUTION SYSTEMS

7- PROJECT EVALUATION

8- COMPUTER SYSTEMS: FEASIBILITY STUDIES AND IMPLEMENTATION

9- MANAGEMENT INFORMATION SYSTEMS

10- ECONOMIC REGIONAL DEVELOPMENT AND INDUSTRIAL PLANT  
LOCATION

I AM A U.S. CITIZEN, PRESIDENT OF TWO SMALL CONSULTING  
COMPANIES WITH MUCH EXPERIENCE IN ABOVE AREAS. PLEASE  
CONTACT ME (MR. PEGG, FORMER U.S. ARMY OFFICER AND  
COLLEGE PROFESSOR, NOW INTERNATIONAL MANAGEMENT CONSULTANT)  
ROOM 424, RIYADH, INTER-CONTINENTAL HOTEL, BOX 3636, TELEPHONE  
34500, RIYADH, SAUDI ARABIA.

4. ACTION REQUESTED: BACKGROUND INFORMATION ON MR. PEGG AND  
EVALUATION OF HIS CREDENTIALS IN THIS FIELD OF BUSINESS.  
AKINS

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## Message Attributes

**Automatic Decaptioning:** X  
**Capture Date:** 01 JAN 1994  
**Channel Indicators:** n/a  
**Current Classification:** UNCLASSIFIED  
**Concepts:** n/a  
**Control Number:** n/a  
**Copy:** SINGLE  
**Draft Date:** 13 JUL 1975  
**Decaption Date:** 01 JAN 1960  
**Decaption Note:**  
**Disposition Action:** RELEASED  
**Disposition Approved on Date:**  
**Disposition Authority:** ShawDG  
**Disposition Case Number:** n/a  
**Disposition Comment:** 25 YEAR REVIEW  
**Disposition Date:** 28 MAY 2004  
**Disposition Event:**  
**Disposition History:** n/a  
**Disposition Reason:**  
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**Enclosure:** n/a  
**Executive Order:** GS  
**Errors:** N/A  
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**Office:** ACTION NEA  
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**Previous Handling Restrictions:** n/a  
**Reference:** n/a  
**Review Action:** RELEASED, APPROVED  
**Review Authority:** ShawDG  
**Review Comment:** n/a  
**Review Content Flags:**  
**Review Date:** 20 AUG 2003  
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Margaret P. Grafeld  
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06 JUL 2006

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**Review Release Event:** n/a  
**Review Transfer Date:**  
**Review Withdrawn Fields:** n/a  
**Secure:** OPEN  
**Status:** NATIVE  
**Subject:** JOINT VENTURE OFFER BY MR. PEGG, INTERNATIONAL MANAGEMENT CONSULTANT  
**TAGS:** BEXP  
**To:** COM  
**Type:** TE  
**Markings:** Margaret P. Grafeld Declassified/Released US Department of State EO Systematic Review 06 JUL 2006